VIDEO Finesse

CAMERA LANGUAGE
CHEAT SHEET

CAMERA PERSPECTIVE

Emphasize
Emotion

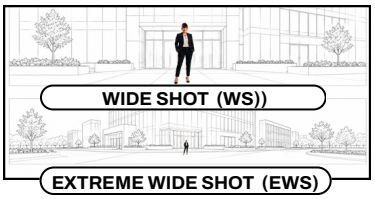

EXTREME CLOSE-UP (ECU)


CLOSE-UP (CU)


MEDIUM CLOSE-UP (MCU)


MEDIUM SHOT (MS)


FULL SHOT (FS)


WIDE SHOT (WS))

EXTREME WIDE SHOT (EWS)

CAMERA ANGLES

Cast the
Connection


EYE LEVEL


LOW ANGLE


HIGH ANGLE


WORM'S EYE


BIRD'S EYE

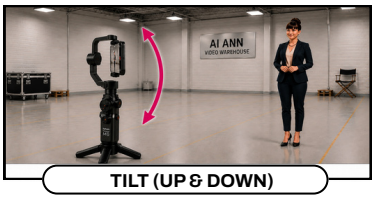

OVER-THE-SHOULDER (OTS)

CAMERA MOVES

Increase
Engagement



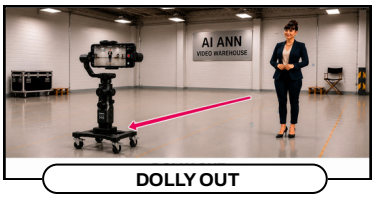
PAN (LEFT & RIGHT)



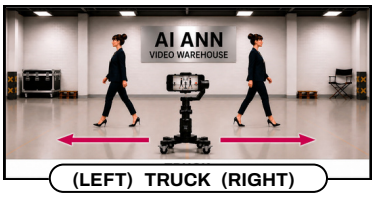
TILT (UP & DOWN)



DOLLY IN



DOLLY OUT



(LEFT) TRUCK (RIGHT)



PEDESTAL (UP/DOWN)



ARC (AROUND)


DRONE (LIFT & DESCEND)



STEADICAM

BUILD EVERY SHOT

1 Perspective › 2 Camera Angle › 3 Movement

One choice from each section. Thousands of possibilities.

PROMPT LIKE A DIRECTOR

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